

# Magalies Brands Close Corporation Privacy Policy

Effective on/from 1 August 2023

## 1. INTRODUCTION

- 1.1. This is our privacy policy (our "Privacy Policy"), which describes how we collect, process and store your personal information.
- 1.2. If you provide us with your personal information, you consent to the collection, use, sharing and storage of such personal information under our Privacy Policy and agree to its terms.
- 1.3. We will only collect and process your personal information where we have your consent. You have the right to withdraw or decline your consent at any time. If you have any questions about the lawful bases upon which we collect and use your personal information, please contact us.
- 1.4. We take care in protecting your personal information and in keeping it confidential.
- 1.5. Magalies Brands Close Corporation is a responsible party under the Protection of Personal Information Act, No. 4 of 2013.

## 2. WHAT PERSONAL INFORMATION DO WE COLLECT?

- 2.1. We obtain from you such of your personal information as is necessary to provide you with our products or in response to your questions/queries. Your personal information is processed and kept secure by us in a completely automated/electronic environment.
- 2.2. We may introduce new features to our website, which may require the collection of new or more personal information from you. If such new features require materially different or much more personal information from you, or materially change how we intend to use your personal information, we will publish such new features on our website and also modify our Privacy Policy.

## 3. HOW WE USE YOUR PERSONAL INFORMATION

- 3.1. Your personal information will only be used for the purposes for which it is intended and will not be used for any purpose other than what is required to provide our products.
- 3.2. We will keep your personal information for as long as you remain a customer of ours. We may have to continue to store your personal information (after the termination of your relationship with us) for legal, regulatory, research or statistical purposes and/or for similar legitimate reasons.
- 3.3. We may use your personal information if we think it is necessary for security purposes or to investigate possible fraud or other violations of our Privacy Policy.

- 3.4. We may contact you for purposes of product-related or technical announcements through/via e-mail, mobile phone, notices posted on our website and/or any other effective way, including push notifications. Please be aware that you cannot opt-out of receiving these messages from us.
- 3.5. We may place the advertisements of our business partners on our on our website, or otherwise through our services. You cannot opt-out of seeing these advertisements.
- 3.6. We do not share your personal information with any third party advertisers or advertisement networks for their advertising. However, if you view or click on an advertisement on our website, the advertisement provider will get a signal that someone visited the page that displayed the advertisement, and the advertisement provider may obtain/establish certain information from/about you.
- 3.7. Support requests and/or user feedback is stored by us for record-keeping and quality-assurance purposes. This information also facilitates the resolution of similar issues and allows us to improve our overall service to our customers.

#### **4. HOW WE SHARE YOUR PERSONAL INFORMATION**

We use third party service providers (contracted to us) to help us sell our products. They will have such access to your personal information as is reasonably necessary to perform their tasks on our behalf, but they are/will be obligated not to disclose or use your personal information for any other purposes.

#### **5. WHAT CONTROL DO YOU HAVE?**

- 5.1. We retain your personal information while you are a customer of ours, or as needed to provide you with our products.
- 5.2. You may, in respect of your personal information –
  - 5.2.1. terminate your relationship with us and we will, in such event (and subject to paragraph 3.2 above), destroy our record of your personal information;
  - 5.2.2. edit your personal information by asking us to change, update or fix your personal information;
  - 5.2.3. ask us to stop using all or some of your personal data or to limit our use of it; and/or
  - 5.2.4. ask us for a copy of your personal information.

#### **6. LEGAL DISCLOSURES**

- 6.1. It is possible that we will need to disclose your personal information when required by law, subpoena or other legal process, or if the Information Regulator (established in terms of section 39 of the Protection of Personal Information Act, No. 4 of 2013) is satisfied that –

- 6.1.1. the public interest in the disclosure outweighs, to a substantial degree, the interference that the disclosure will cause to your privacy; and/or
- 6.1.2. the disclosure involves a clear benefit to you that outweighs, to a substantial degree, any interference that the disclosure will cause to your privacy.
- 6.2. We may also need to disclose your personal information to –
  - 6.2.1. investigate, prevent or take action regarding suspected or actual illegal activities or to assist law enforcement agencies;
  - 6.2.2. investigate and/or defend ourselves against any third party claims or allegations,
  - 6.2.3. protect the security or integrity of our products; and/or
  - 6.2.4. exercise or protect the rights and safety of us (Magalies Brands Close Corporation), our staff and/or our customers.
- 6.3. We will attempt to notify you about any legal demands for the disclosure of your personal information when appropriate, unless it is prohibited by law or court order, or when the request is an emergency. We may dispute legal demands when we believe, in our sole discretion, that the request is vague or lacks authenticity and/or proper authority. However, we do not promise to challenge any demand.

## **7. DISCLAIMERS AND SECURITY**

- 7.1. We implement security safeguards designed to protect your personal information. We regularly monitor our systems for possible vulnerabilities and attacks. However, we cannot guarantee the security of any personal information that you provide us with. There is no guarantee that your personal information may not be accessed, disclosed, altered or destroyed by breach of any of our physical or technical safeguards and we can, thus, not accept any liability for any unauthorised or unlawful disclosures of your personal information whilst in our possession.
- 7.2. If you disclose your personal information to a third party that you accessed using our website (for instance by clicking on a link), we will not be liable for any loss or damage suffered by you as a result of the disclosure of your personal information by such third party. You should always ensure that you have read and are familiar with the privacy policy of any such third party.

## **8. CHANGE**

We may modify our Privacy Policy at any time. If we modify our Privacy Policy, we will publish that fact on our website. If you object to any changes, you may stop being a customer and request the deletion of your personal information from our safe custody/storage. You acknowledge that your continued purchase of our products after we have modified our Privacy Policy means that you have agreed to our new/modified Privacy Policy.

9. **COOKIES**

As further described in our Cookies Policy, we do not use tracking, marketing and/or any other commercial cookies. The only cookies we use are those that form part of an essential process.

10. **CONTACT INFORMATION**

If you have any questions, complaints, or objections regarding/to our Privacy Policy, please refer to the "*Contact us*" section of our website and share same with us.

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